



# 9<sup>th</sup> Conference

6<sup>th</sup> - 7<sup>th</sup> November 2010

Hong Kong, China

Seats are limited, please reserve early.  
For enquiry, please contact Ms. Lai at 2106 1682  
Now !!

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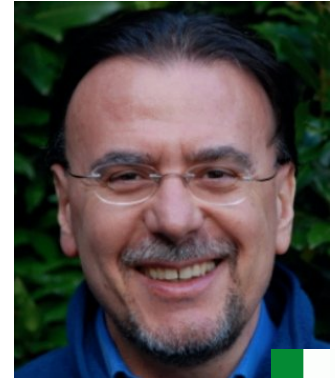




**Eva-Maria Hembach** is a HR Transformation Manager in one of the DAX 30 companies. She is responsible for the professional and smooth integration of transferred staff in M&A- and outsourcing projects. She is an expert in both the hard and soft facts of such deals. In her professional career she has lead a team for Multi Project Management, was head of Human Resources and Change Management.

Eva-Maria has a Diploma in Macroeconomics, a profound education in Systemic Thinking, Consulting and Coaching and became a certified NLP Master Practitioner, Trainer and Consultant [NLP U, Santa Cruz, CA]. Lately she attended Trance Camp [based on Erickson Hypnosis] in San Diego, held by Stephen Gilligan.

**Dr. Fabrizio Marcolongo MD** - [fabrizio.marcolongo@gmail.com](mailto:fabrizio.marcolongo@gmail.com) Born in Italy, degree in Medicine and recognized Psychiatrist and Psychotherapist on both countries, Italy and England, he's now practicing as a Psychiatrist and Managers' Awakener as well. Mr. F. Marcolongo's excellence is the use of Movies for training courses on NLP. Being deeply interested in the seventh art, he has mixed his passion for cinema with his professional skills: hence the creation of his original techniques named "Moviemotions" and "Film Counseling", based on both NLP and cinema-therapy. Other Educational Project recognized as CPD/CME activity by Italian Minister of Health, for Mental Health and Rehab Community Centers. He is a co-editor in a scientific review about psychology, substance misuse and neuro-psycho-biology. [www.psychomedia.it](http://www.psychomedia.it)



**Ingrid Straet** has over twenty years of professional experience in various fields and has spent the last 10 years in a consultancy & coaching context. Working with people to help them become more aware of their strengths and weaknesses and possibilities and limitations creates added value, not only for the organizations they work in, but also to themselves.

She is director of the Institute of Psycho Economics , [www.ivpe.nl](http://www.ivpe.nl), certified Register coach of the Dutch Board of Coaches (NOBCO), member of the Global NLP Training & Consulting Community, member of Dilts NLP Academy of Trainers, member of NLPRAI .



**朴珍姬(Jinhee Park)**, is a CEO of Korea Business Coaching Company & Ad. Professor of Chonnam National University. She has a Doctorate course Completion in Chonnam National University, Majored in Educational Philosophy, Minored in Psychology, Certified jobEQ Trainer & Distributor, Certified NLP Coach from NLP Coaching Institute of California, USA, Certified NLP University Affiliate Trainer & Consultant from NLP University, USA, Certified Erickson Clinical Hypnotic Therapist from NLP Center in New York, USA and Certified Human Resource Master Consultant from Korea Business Administration. Jinhee Park has writing her book: Coach the Success, Hello, Money, Textbook of “ Self-Development Coaching Leader” for Chonnam National University.

**Kimiko Bokura, MBA, CCHT, NLP Trainer** is a unique hybrid of the professional business world and healing art. Born and raised in rural Japan, she pioneered early in her career as one of the first female executives in the largest international corporations such as Proctor & Gamble and LVMH(Moet Hennessy Louis Vuitton).

In parallel, she has been a devoted student of positive psychology, hypnotherapy and NLP-all leading her to California. She runs a successful practice in wellness coaching and communication seminars since 2000 in Santa Cruz, California, and in Japan she is the managing director for NLP Medics Japan, the highly reputable training organization for Japanese medical professionals.



**Wolfgang Gepp, Diplom-Volkswirt, NLP Trainer**

has a Diploma in Macroeconomics and worked for more than 25 years in different management positions in IT departments of wholesale and retail companies, he was CIO for more than 10 years of his career.

In parallel, he studied NLP, organizational development and systemic coaching. He got his NLP education from the NLPU in Santa Cruz; CA (Robert Dilts) and he is a licensed trainer of the German federation DVNLP. He is a certified NLP Trainer and an expert in project management.



**Cynthia Poon Mei Lei** is the Founder of Wellsky Wholistic Health Consultancy in Hong Kong ([www.wellskyhk.com](http://www.wellskyhk.com)). Throughout the years, she provides training and consultation for corporates, schools, universities, social organizations and individuals with topics on achieving wholistic well being. She was a translator and a piano teacher before and is specialized in articulating her trainings with various cultural and musical elements which make the whole learning process more creative and delightful. Her devotion in pursuing the wisdom of a wide range of energy work with prestigious masters makes her a very sensitive and efficient spiritual coach to work with.



**Samuel Lau** is the *World First and Only Approved NLPU Affiliate member*, Master Trainer, which authorized to use NLPU material to organize and train both Practitioner and Master practitioner program with issued signed NLPU certificate. Founder of International Institute of Professional NLP ([www.iipnlp.org](http://www.iipnlp.org)) Managing Director of New Life Plus Training Consultants Limited. ([www.nlpasia.com](http://www.nlpasia.com)) Samuel has started involving himself in training and counseling since 1989, and by now he has more than 21 years' experience in training. Since the late 1990s Samuel has been incorporating Neuro-Linguistic Programming (NLP) in his trainings. As a pragmatic actionist, Samuel has devoted his effort in exploring how NLP can be practically and effectively applied to business in order to enhance personal and corporate performance.



Hosts of the conference

6<sup>th</sup> November, Saturday

	Speaker & Topics	Content
09:30 ~ 10:00	<b>Cynthia &amp; Samuel</b>	<b>Introduction and Welcome</b>
10:00 ~ 11:30	<b>Kimiko Bokura</b> <b>Secret of Naturally Thin You</b>	In this day and age, the ability to attain healthy weight and sustain such lifestyle is one of core skills to have a healthy, fulfilling life. As a wellness coach, Kimiko has interviewed with over 100 people, and found out "The Secret" - just a handful of key differences that separate naturally thin people from the rest. In this seminar, she will share with you her findings and one of the techniques for you to become naturally thin. Train your brain with clear goal image Get motivated - why do you want to improve your weight management? "The Secret" - You can be a naturally thin person
11:30~ 11:45	<b>Break</b>	
11:45~ 13:15	<b>Eva-Maria Hembach</b> <b>LLOD - "Logical Levels, Organizational Development"</b>	Eva-Maria will present how you can apply Logical Levels to the I [=yourself], the WE [=team] and/or the System/Organization for reaching maximum alignment as a basis for sustainable change and success LL: Logical Levels OD: Organizational Development Individual Team/Group System/Organization/Company Exercise: Applying LLOD to one of your topics and Experiencing the power of combining different NLP formats with personal and/or business related challenges
13:15 ~ 14:30	<b>Lunch</b>	
14:30 ~ 16:00	<b>Wolfgang Gepp</b> <b>"NLP in Project Management and NLP 4 Business"</b>	Wolfgang introduces a selection of NLP techniques he found very helpful in his professional life and as a business consultant He focuses on the usefulness of interventions for application in business and he likes to mix this with a little bit of personal development too. NLP Basics •Eye movements •VAK •Building Rapport  How to Use NLP in your professional life! •with Coworkers •with your Boss •with Employees and •with Clients
16:00~16:15	<b>Break</b>	
16:15~17:45	<b>Ingrid Straet</b> <b>"Creativity and Walt Disney"</b>	Using the Circle of Creativity – Successful strategies of Walt Disney – you'll discover •what your <b>favourite role( thinking style)</b> is in the circle of creativity ➢ dreamer /realist/critic •what your favorite role tells about your preferred thinking style •how this process supports your <b>personal development</b> •the valuable meaning of this process for <b>team-development</b>

# 7<sup>th</sup> November, Sunday

	Speaker & Topics	Content
09:30 ~ 09:45	<b>Cynthia &amp; Samuel</b>	<b>Introduction and Welcome</b>
09:45 ~ 11:15	<b>Jinhee Park</b> <b>Attitude in Meta-program and jobEQ Test</b>	With her expertise in NLP, LAB Profile and jobEQ throughout the years, Jinhee is going to share with us lots of practical and inspirational examples with the topic. She is currently in charge of a one-year leadership and coaching project for a group of professors in Chonnam National University in South Korea.
11:15~ 11:30	<b>Break</b>	
11:30~ 13:00	<b>Dr. Fabrizio Marcolongo</b> <b>"Films and NLP": effective skills for Effective Managers Values, Image, and Action</b>	FilmCoaching for the Inner Value for your team is the best way for your endeavours and for best managers. In times of challenging economical environment one of the best tools for motivation towards values.  a) Anchoring Emotional state on good feeling b) Inspiring a new way of life from the feeling of your parents.
13:15 ~ 1330	<b>Closing</b>	

Special Note: All of our honorable speakers are committed to join us for the conference, however, since they are coming from far away, and there could be uncertainties, in this regards, we reserve the rights of making any alternation and readjustment on the conference schedule without prior notice. Thank you very much for your kind understanding.



**NLPRAI**  
Research Academy International

# 9<sup>th</sup> Conference

**Date:** 06 & 07 November, 2010

**Time:** 6 Nov (9:30am - 18:00pm)  
7 Nov (9:30am - 13:30pm)

**Venue:** Hong Kong Productivity Council, Room 1026,  
HKPC Building, 78 Tat Chee Avenue, Kowloon Tong.

**Abundance Exchange** : HKD 680 per person

**IBCA Member** : HKD 500 per person

**Half Day Pass** : HKD 380 per person

**Medium of Instruction** : English

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